

# WE CODE ACADEMY

## Be a Mentor, Spectator and Supporter. WeCodeAcademy Hackathon Comes to Southwest Atlanta!

ATLANTA, GEORGIA, January 24, 2015 | Camrose Creative Services | — In the *Lost Interview (1990)* with Steve Jobs, Apple's co-founder said, "I think everybody in this country should learn how to program a computer because it teaches you how to think.

And we agree — and so does **WeCodeAcademy After-School Program** coming to southwest Atlanta. Middle and high school students have something fun, innovative and technologically-advanced coming to their community!

Coding is computer programming. It is step-by-step problem-solving using critical thinking. Learning to code can open the door to lucrative career opportunities. These are the skills **WeCodeAcademy** teaches. The organization is kicking off the launch of their **WeCodeAcademy** with a two-day hackathon, **Saturday and Sunday, February 21-22, 2015**, at the Crowne Plaza Atlanta Airport, 1325 Virginia Avenue, Atlanta, GA 30344.

What is a hackathon? A hackathon is a fun event where people of all ages come together to create mobile and web apps.

Teams will form with mentors, current Therrell High School students, middle school students who will matriculate to Therrell, as well as youth from southwest Atlanta. Over two days, **WeCodeAcademy Hackathon** will watch teams compete for prizes and awards as they concept and build apps that can change the world, one idea at a time!

If you are a designer, developer, visionary, entrepreneur, project manager, computer professional, marketer, artists, parent or someone who just wants to get involve, **WeCodeAcademy** invites you to become a mentor, spectator and/or supporter of **WeCodeAcademy**. Your participation allows a youth to attend the two-day hackathon for free. For more information, contact Renee at 404.590.4716.

### **About WeCodeAcademy**

*WeCodeAcademy is a program of the Urban Mediamakers, non-profit content creation organization. The program provides computer programming training, internships and employment for youth and adults in southwest Atlanta, Georgia.*

WeCodeAcademy: <http://wecodeacademy.com>

WeCodeAcademy Logo - <http://wecodeacademy.com/img/logo.png>

### **MEDIA CONTACT:**

Cheryle Moses Reynolds | **Camrose Creative Services** | 404.460.2793

Email: [cheryle@camrosecreative.com](mailto:cheryle@camrosecreative.com)